

TRANSSMART

Makes you deliver!

SmartAddress

Increase conversion and reduce the chance of return shipments.

We like to make things easy for you!



Do you recognize this?

You send a lot of packages within the national borders or internationally and your webshop or (automatic) order entry work like a charm. And yet customers often unnecessarily drop out in the checkout because they are insufficiently supported with a quick way to enter their address correctly. Or, for example, part of those packages are regularly returned due to errors in the addresses. This provides extra work for your employees and results in a lot of extra shipping costs. A tool that checks the addresses for correctness would be an ideal solution for you!

Through the collaboration with PostNL Data Solutions, Transsmart has developed a suitable solution **exclusively for Transsmart clients**: SmartAddress.

The use of SmartAddress

If you send a lot of parcels, you know that a lot of things can go wrong in the addresses. After all, every country has its own address structure. Deviations from the standard format may cause delays or even cause your shipment not to arrive at all. With SmartAddress you ensure that delivery addresses are checked and supplemented during the checkout.

Do not have a webshop? Then you can use SmartAddress to verify your address before the transport booking takes place or, better yet, even right when entering data in your ERP or CRM system.

The advantages

- ✓ Real-time without your customer noticing.
- ✓ Easy to integrate via API.
- ✓ Typos corrected immediately before shipment.
- ✓ Increase in 'first time right' deliveries.
- ✓ Supports multilingualism and different alphabets.
- ✓ Automatically the right address structure for 53 countries.

How does SmartAddress work?

By means of an easy-to-integrate API call you can apply SmartAddress at any place in the process: from checkout up to and including making the order ready for shipment.

SmartAddress International

SmartAddress International ensures that international addresses (for 53 countries) data are checked and supplemented during import before they enter your system. This way you improve the user experience of your customers, increase the conversion and prevent unnecessary return shipments due to errors in the addresses.

SmartAddress Netherlands

Do you ship a lot to or do you only ship to the Netherlands? Then choose the SmartAddress Netherlands bundle. Address validation in the Netherlands has a unique structure whereby validation is possible based on postcode and house number. Just filling out the zip code and house number (additions) sufficient to have the other address details, such as street name and town, automatically appear. It is also possible to only search for the zip code of a specific address. You can use SmartAddress Netherlands in your CRM system, for example, or on web forms. This way you are always assured of up-to-date, correct and complete address details.

What does it cost?

The cooperation with PostNL Data Solutions enables us to offer you, as a Transsmart customer, a competitively priced address validation functionality. Your wishes and flexibility are key to this. For international adreschecks we work with a separate subscription, with annual bundles of, for example, 5,000, 40,000 or 100,000 checks. Each bundle is valid for 12 months. Once you have used your bundle, it can be automatically renewed according to your wishes. In the Netherlands we work with fixed monthly subscriptions.

SmartAddress International		SmartAddress Netherlands (NL only)	
Amount of calls per year	Fee per transaction	Amount of calls per month	Monthly fee
5.000	€ 0,103	1.000	€ 25,00
10.000	€ 0,097	2.000	€ 25,00
20.000	€ 0,091	3.000	€ 50,00
40.000	€ 0,085	4.000	€ 50,00
60.000	€ 0,079	5.000	€ 50,00
80.000	€ 0,070	6.000	€ 75,00
100.000	€ 0,061	7.000	€ 75,00
250.000	€ 0,052	8.000	€ 100,00
500.000	€ 0,047	9.000	€ 100,00
1.000.000	€ 0,040	10.000	€ 100,00

Note: SmartAddress is not yet available for all countries worldwide, but it is constantly being expanded. Curious for which countries it is available? Please contact us and we will send you the most recent list.

Interested?

Are you interested in SmartAddress? Then contact us without any obligation: send an email to info@transsmart.com or call + 31 (0)88-126 0302

Contact us